

**Department of Epidemiology and Biostatistics
Biostatistics Seminar**

Wednesday, April 15, 2015
12:00pm - 1:00pm -- WG73

**“Using Technology to Evaluate Community Health
Interventions”**

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Abstract: This presentation will introduce the process for developing an iOS-based App and corresponding website focused on collecting the reach and adoption of healthy food incentive programs implemented in farmers' markets across the United States. The presentation will describe the process for developing the App including negotiation to identify partners who can assist with product commercialization, assessing feasibility and beta testing to ensure the product is user-friendly, and negotiating data use agreements related to accessing and using information collected through the App to inform research, practice, and policy.