



## *Biostatistics Seminar*

Sarah de Swart, Ph.D. and William Doll, Ph.D., J.D.  
*UCITE and SAGES*

“Remember the Ears: The Essentials of Public Speaking”

*Tuesday, November 3, 2015, 3-4pm  
@ Wolstein Research Building 1403*

Dr. de Swart is Associate Director at UCITE, CWRU, an organizational and communications consultant, and individual coach and team facilitator with more than 20 years experience. She is also a professional actress who performs on local and national radio and television commercials and training videos.

Dr. Doll is a sociologist, attorney, and Presidential Fellow in the SAGES program, CWRU, and since 1988, has headed Bill Doll & Company, a communications & research firm in Cleveland, concentrating on speech writing and advocacy for corporations and not-for-profits. He is also a former theater critic for the Cleveland Plain Dealer and Author of *SPEAK, How to Talk to Classmates and Others*, Oxford, 2014.

Since 2009, Dr. Sarah deSwart and Dr. William Doll have been offering workshops in the essentials of public speaking throughout the University in both undergraduate SAGES seminars and graduate courses. **Please come to this special seminar designed for science-focused audience, for a lively interactive workshop by 2 MASTERS on developing and delivering a talk in public – whether it be a speech, a conference presentation, a team meeting or a job interview.**



For the abstract and  
other information, see  
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Hosted By:  
Department of Epidemiology and Biostatistics, and  
Center for *Statistical Research, Computing, and Collaboration* (SR2C)  
Case Western Reserve University