

**Department of Epidemiology and Biostatistics  
Biostatistics Seminar**

Tuesday, November 3, 2015  
3pm - 4pm – WRB 1403\*  
**Please note the special location**

**“Remember the Ears: The Essentials of Public Speaking”**

**Dr. Sarah deSwart, Associate Director, UCITE**  
**William M. Doll, Ph.D., J.D., Presidential Fellow, SAGES** and  
Author of *SPEAK, How to Talk to Classmates and Others*, Oxford, 2014

**Abstract:** Since 2009, Dr. Sarah deSwart and Dr. William Doll have been offering workshops in the essentials of public speaking throughout the University in both undergraduate SAGES seminars and graduate courses. Dr. deSwart is an organizational and communications consultant, individual coach and team facilitator with more than 20 years experience. She is also a professional actress who performs on local and national radio and television commercials and training videos.

Dr. Doll leads seminars in Case’s undergraduate SAGES program and, since 1988, has headed Bill Doll & Company, a communications and research firm in Cleveland, concentrating on speechwriting and advocacy for corporations and not-for-profits. He is a former theater critic for the Cleveland Plain Dealer.

This workshop will distill the essentials of developing and delivering a talk in public – whether it be a speech, a conference presentation, a team meeting or a job interview. Dr. deSwart will demonstrate various techniques and tips for most effectively using your voice, gestures and body language, as well as suggest how to relieve stage fright or performance anxiety. Dr. Doll will break down a talk into its core elements, describe how a talk differs from a paper, and offer tips on organizing the talk.